

2011

The 5th annual Excellence in BC Health Care Awards Sponsorship Opportunities



Reward health care employees who stand out from the crowd!

Presented by the Health Employers Association of BC (HEABC), the *Excellence in BC Health Care Awards* celebrate excellence and innovation in BC's health care community. As the leader of strategic human resources in health care, HEABC coordinates the human resource and labour relations interests of more than 275 publicly funded health care employers in BC.

These awards thank deserving health care employees who are often too busy to stop and appreciate their accomplishments. Health care involves many different types of skilled professionals – nurses, care aides, physicians, administrators, human resources professionals, support staff, maintenance workers and many, many others. All are eligible for an *Excellence in BC Health Care Award*. Winners will be honoured at an awards luncheon on Monday, June 20, 2011 in Vancouver.

Awards categories are:

- Top Innovation – Affiliate
- Top Innovation – Health Authority
- Workplace Health Innovation
- Collaborative Solutions
- Health Care Hero – Affiliate
- Health Care Hero – Fraser Health
- Health Care Hero – Interior Health
- Health Care Hero – Northern Health
- Health Care Hero – Provincial Health Services Authority
- Health Care Hero – Vancouver Coastal Health
- Health Care Hero – Vancouver Island Health Authority

Why sponsor the *Excellence in BC Health Care Awards*?

Supporting these awards gives your organization access to health care leaders from all corners of the province. It is one of the few opportunities available to reach all of these health leaders and decision-makers at one time.

At the Gold Apple-level, \$1,000 from each sponsor is donated to a BC health-related charity in the organization's name resulting in a tax receipt from the designated charity for the \$1,000 donation. In 2010, \$4,000 was given to Canadian Blood Services.

EXCELLENCE IN
BC HEALTH CARE AWARDS



PRESENTED BY
HEABC
HEALTH EMPLOYERS
ASSOCIATION OF BC

Gold Apple sponsorship opportunities (only three available)



TOP INNOVATION - AFFILIATE AWARD

This award recognizes a project, initiative or best practice at one of HEABC's affiliate members that demonstrates fresh ideas, ingenuity or progressive solutions. Affiliate members are affiliated with or contract services with BC health authorities and deliver an array of community-based health services including long-term care, mental health and addictions services.

TOP INNOVATION - HEALTH AUTHORITY AWARD

This award recognizes a project, initiative or best practice at one of BC's six health authorities that demonstrates fresh ideas, ingenuity or progressive solutions. Health authorities are responsible for acute, public health and complex/long-term care.

WORKPLACE HEALTH INNOVATION AWARD SOLD! Generously supported by Healthcare Benefit Trust

This award recognizes a project, initiative or best practice that enhances and encourages a healthy workplace and healthy workers.



COLLABORATIVE SOLUTIONS AWARD

This award recognizes a project, initiative or best practice that harnesses the collective efforts of any joint team within the health system that has generated positive outcomes.

HEALTH CARE HERO AWARDS SOLD! Generously supported by Pacific Blue Cross



Characterized by the heart they put into their work, Health Care Hero winners go above and beyond to make a difference in health care.

	Gold Apple \$7,500 Only 3 available	Green Apple \$5,000	Red Apple \$2,000
Naming Opportunity – One award category is “Supported by your organization”	✓		
Tax receipt for \$1,000 of your donation for charitable “giving back” component	✓		
Participation in cheque presentation for charitable “giving back” component	✓		
Organization name mention in all event media releases	✓		
Photo & name sent to Vancouver Sun “Kudos” & Business in Vancouver “Hats Off”	✓		
First right of refusal for this category at 2012 <i>Excellence in BC Health Care Awards</i>	✓		
Link to your website on <i>Excellence in BC Health Care Awards</i> website for one year	✓	✓	
Verbal recognition by MC at awards luncheon	✓	✓	
Tickets to awards luncheon	Table of 10	5 seats	2 seats
On-screen logo recognition at awards luncheon	✓	✓	✓
Logo on all awards luncheon signage	✓	✓	✓
Logo in awards luncheon souvenir program	✓	✓	✓
Logo on <i>Excellence in BC Health Care Awards</i> website for one year	✓	✓	✓
Recognition in HEABC fall 2011 Member Newsletter	✓	✓	✓

For more information or to become a sponsor, please contact:

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Visit www.BCHealthCareAwards.ca for a glimpse of past events and to learn more.

Sponsorship terms & conditions • Sponsorships will be allocated on a “first come, first served basis” • Industry exclusivity is available at the Gold Apple level only.
• HEABC reserves the right to refuse sponsorship from any business or organization. • HEABC reserves the right to amend the terms and conditions of sponsorship at its discretion.
• Sponsorship does not imply endorsement of any product or service by HEABC.

www.BCHealthCareAwards.ca